



INTELLECTUAL PROPERTY LAW
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Dale Heist Recognized Among World's Leading IP Strategists by *IAM*

Philadelphia – Woodcock Washburn senior partner, Dale Heist, has been recognized in the *IAM Strategy 250 – The World's Leading IP Strategists*, as one of the top 250 IP strategists in the world. The guide, in its third year of publication, identifies individuals who offer world-class services related to the development and implementation of strategies that enable IP owners to maximize the value of their portfolios. In relation to the guide, Jeff Wild, Editor of *IAM Magazine*, stated that “many people call themselves IP strategists; far fewer can devise game-changing plans and then deliver on them. Those who can, however, are worth their weight in gold. And it is such people that we seek to identify in the *IAM Strategy 250*.” Dale Heist was one of only seven attorneys worldwide to be named to both the *IAM Strategy 250* and the *IAM Litigation 250* guides. *IAM Litigation 250* identifies the world's leading patent litigators.

Dale Heist has a distinguished track record representing plaintiffs and defendants in major patent infringement cases. Mr. Heist is a fellow in the American College of Trial Lawyers and is consistently recognized as one of the nation's top patent litigators. Mr. Heist was trial counsel for Microsoft in the case of *AT&T v. Microsoft* in which Microsoft prevailed in the Supreme Court. For Dale Heist's full biography, [click here](#).

About the *IAM Strategy 250*

To build the final list of individuals, *IAM Magazine* undertakes an extensive research process. This involves face-to-face and telephone interviews, as well as email exchanges, with members of the IP professions from around the world. No individual can qualify for a listing in the *IAM Strategy 250* unless he or she has been nominated for inclusion by at least three people who work in organizations unrelated to that of the potential nominee. Even then, this does not guarantee inclusion. Only those individuals whom further research shows to have exceptional skill sets, as well as profound insights into the development, creation, and management of IP value, feature in the *IAM Strategy 250*.

About Woodcock Washburn LLP

Woodcock Washburn LLP, with offices in Atlanta, Philadelphia, and Seattle, has specialized in intellectual property law since 1946. Rated as one of the top IP law firms in the United States by *IP Law & Business*, the firm has also been named the top intellectual property firm in Pennsylvania by *Chambers USA* for nine consecutive years. The firm's lawyers and scientific advisors provide national and international clients a full range of services that includes litigation, patent procurement, IP strategies, trademark and copyright prosecution, licensing advice, and standards and open source software counseling across a wide range of industries and technologies. For more information, go to www.woodcock.com.

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